

Jenylle Rasmine Macabugao

WEB DEVELOPER

+971 55 925 4301 · mjenyllerasminep@gmail.com · jenmacabugao.com · Dubai, UAE

SUMMARY

Web Developer skilled in building responsive, high-performance websites using WordPress, PHP, and JavaScript. Experienced in custom development, site optimization, and collaborating with design teams to deliver seamless user experiences

WORK EXPERIENCE

Freelance Web Developer · *Self-Employed / Remote*

July 2024 - present

- Built custom business websites from the ground up using WordPress, ensuring fully responsive designs and modern UX across all devices.
- Achieved 90+ scores on Google PageSpeed Insights for most projects by implementing best practices in performance optimization, lazy loading, and code cleanup.
- Delivered tailored user experiences by integrating custom CSS and JavaScript, meeting client-specific design and functionality requirements.
- Collaborated with UI/UX designers to translate design mockups into pixel-perfect, high-performing websites aligned with client branding.
- Managed complete project lifecycles — from requirements gathering and wireframing to deployment and client training — maintaining on-time delivery and high client satisfaction.

WordPress Developer · [Ikigai By Designs LLC](#)

September 2024 - present

- Developed custom business websites from scratch using Bricks Builder and MetaBox, ensuring fully responsive layouts across all device sizes and screen resolutions.
- Implemented custom CSS and JavaScript solutions to meet unique client requirements and enhance interactivity, delivering a tailored and professional user experience.
- Optimized website performance to consistently achieve high scores on Google PageSpeed Insights, improving SEO and user engagement.

- Built high-converting landing pages and forms using Go High Level (GHL), supporting client marketing campaigns and lead generation efforts.
- Maintained clean, scalable code and followed best practices for accessibility, speed, and SEO to ensure long-term maintainability and visibility.

Researcher / Web Developer Intern · [*University of Perpetual Help System Dalta Las Piñas*](#)

August 2022 – September 2022

- Optimized web application performance and user experience by conducting thorough functionality testing and evaluation, resulting in improved reliability and user satisfaction.
 - Enhanced front-end design and usability of web applications through effective implementation of HTML, CSS, Bootstrap, and JavaScript, leading to a more responsive and user-friendly interface.
 - Ensure secure and seamless remote access for laboratory devices by systematically verifying and testing connectivity, contributing to uninterrupted research and testing workflows.
 - Streamlined content management by efficiently organizing and publishing laboratory manuals on the web application, improving accessibility and user navigation for students and staff.
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EDUCATION

Bachelor of Science in Electronics Engineering

Technological University of the Philippines Manila

2019 - 2023

SKILLS

- CMS & Builders: WordPress, Bricks Builder, Elementor, MetaBox, ACF
- CRM: Go High Level (GHL)
- Languages: HTML, CSS, JavaScript
- Performance & SEO: PageSpeed Insights, On-page SEO
- Design & Tools: Figma, Canva, Chrome DevTools
- Other: Responsive Design, Cross-Browser Compatibility, Custom CSS/JS, Basic CRUD Operations (PHP & MySQL)