

Jenylle Rasmine Macabugao

WEB DEVELOPER

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SUMMARY

Web Developer skilled in building responsive, high-performance websites using WordPress, PHP, and JavaScript. Experienced in custom development, site optimization, and collaborating with design teams to deliver seamless user experiences

WORK EXPERIENCE

WordPress Developer · *Ikigai By Designs LLC*

September 2024 - present

- Developed custom business websites from scratch using Bricks Builder and MetaBox, ensuring fully responsive layouts across all device sizes and screen resolutions.
- Implemented custom CSS and JavaScript solutions to meet unique client requirements and enhance interactivity, delivering a tailored and professional user experience.
- Optimized website performance to consistently achieve high scores on Google PageSpeed Insights, improving SEO and user engagement.
- Built high-converting landing pages and forms using Go High Level (GHL), supporting client marketing campaigns and lead generation efforts.
- Maintained clean, scalable code and followed best practices for accessibility, speed, and SEO to ensure long-term maintainability and visibility.

Researcher / Web Developer Intern · *University of Perpetual Help System Dalta Las Piñas*

August 2022 – September 2022

- Optimized web application performance and user experience by conducting thorough functionality testing and evaluation, resulting in improved reliability and user satisfaction.
- Enhanced front-end design and usability of web applications through effective implementation of HTML, CSS, Bootstrap, and JavaScript, leading to a more responsive and user-friendly interface.
- Ensured secure and seamless remote access for laboratory devices by systematically verifying and testing connectivity, contributing to uninterrupted research and testing workflows.

- Streamlined content management by efficiently organizing and publishing laboratory manuals on the web application, improving accessibility and user navigation for students and staff.
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EDUCATION

Bachelor of Science in Electronics Engineering

Technological University of the Philippines Manila

2019 - 2023

SKILLS

- CMS & Builders: WordPress, Bricks Builder, Elementor, MetaBox, ACF, Go High Level (GHL)
- Languages: HTML, CSS, JavaScript
- Performance & SEO: PageSpeed Insights, On-page SEO
- Design & Tools: Figma, Canva, Chrome DevTools
- Other: Responsive Design, Cross-Browser Compatibility, Custom CSS/JS, Basic CRUD Operations (PHP & MySQL)