



Jenylle Rasmine Macabugao

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SUMMARY

Web Developer skilled in building responsive, high-performance websites using WordPress, PHP, and JavaScript. Experienced in custom development, site optimization, and collaborating with design teams to deliver seamless user experiences

WORK EXPERIENCE

Freelance WordPress Developer · [Ikigai Flow](#)

September 2024 - present

- Developed custom business websites from scratch using Bricks Builder and MetaBox, ensuring fully responsive layouts across all device sizes and screen resolutions.
- Implemented custom CSS and JavaScript solutions to meet unique client requirements and enhance interactivity, delivering a tailored and professional user experience.
- Optimized website performance to consistently achieve high scores on Google PageSpeed Insights, improving SEO and user engagement.
- Built high-converting landing pages and forms using Go High Level (GHL), supporting client marketing campaigns and lead generation efforts.
- Maintained clean, scalable code and followed best practices for accessibility, speed, and SEO to ensure long-term maintainability and visibility.

Freelance Web Developer · *Self-Employed / Remote*

July 2024 - present

- Built custom business websites from the ground up using WordPress, ensuring fully responsive designs and modern UX across all devices.
- Achieved 90+ scores on Google PageSpeed Insights for most projects by implementing best practices in performance optimization, lazy loading, and code cleanup.
- Delivered tailored user experiences by integrating custom CSS and JavaScript, meeting client-specific design and functionality requirements.
- Collaborated with UI/UX designers to translate design mockups into pixel-perfect, high-performing websites aligned with client branding.

- Managed complete project lifecycles, from requirements gathering and wireframing to deployment and maintaining on-time delivery and high client satisfaction.

Researcher / Web Developer Intern · [*University of Perpetual Help System Dalta Las Piñas*](#)

August 2022 – September 2022

- Optimized web application performance and user experience by conducting thorough functionality testing and evaluation, resulting in improved reliability and user satisfaction.
- Enhanced front-end design and usability of web applications through effective implementation of HTML, CSS, Bootstrap, and JavaScript, leading to a more responsive and user-friendly interface.
- Ensure secure and seamless remote access for laboratory devices by systematically verifying and testing connectivity, contributing to uninterrupted research and testing workflows.
- Streamlined content management by efficiently organizing and publishing laboratory manuals on the web application, improving accessibility and user navigation for students and staff.

EDUCATION

Bachelor of Science in Electronics Engineering

Technological University of the Philippines Manila

2019 – 2023

- Capstone project on “Smart Parking Management System Using RCNN and Yolov5”

SKILLS

- Languages: HTML, CSS, JavaScript, PHP
- CMS & Builders: WordPress, Bricks Builder, Elementor, MetaBox, ACF
- CRM: Go High Level (GHL)
- Performance & SEO: PageSpeed Insights, On-page SEO
- Design & Tools: Figma, Canva, Chrome DevTools
- Other: Responsive Design, Cross-Browser Compatibility, Custom CSS/JS, Basic CRUD Operations (PHP & MySQL)